

# How To Promote Your Submission

Opportunities on Indaba Music enable you to not only win amazing prizes and career opportunities but also get your music heard by audiences all across the web. We put together this tip sheet to help you share your submissions with fans new and old - and to collect the most votes!

Promote your submission with:

- ✓ My Entry Widget
- ✓ Twitter & Facebook
- ✓ E-mail
- ✓ Blogs and Other Websites

## Facebook Connect

Automatically promote your Opportunity submissions, sessions & more on the world's largest network.

Log in to Indaba and go to:

My Account → Linked Accounts → Facebook Connect

## WHEN TO PROMOTE:

**Submitted My Track!** - *Immediately after submitting*  
**Help Me Promote!** - *Throughout voting period*

**START AT YOUR SUBMISSION PAGE**, which you can find by clicking on your submission immediately after submitting. Or, go to **Contests I've Entered** on your **Profile** and click on the name of your submission.

**SHARE ON TWITTER & FACEBOOK.** Your submission page has **Share Buttons** for Facebook, Twitter and MySpace. Use these to share easily, and tell all your friends to do the same so that your submission gets the attention it deserves!

**Keep fans engaged by posting to Twitter and Facebook** throughout the creative process and during the voting period. Use direct messages to reach your biggest supporters and always remember to include the URL for your submission page.

**HINT:** Use [bit.ly](http://bit.ly) to track clicks & shorten any URL to provide more space to write!

**SHARE YOUR MY ENTRY WIDGET.** If you entered a remix contest, you have a **My Entry Widget** on your submission page that let's anyone vote for your mix. Use the **Share Button** to share on social networks or find HTML for manual embeds.

**E-MAIL.** E-mail your friends and fans to vote and to **help promote your submission**. Suggest that they embed your widget, re-Tweet your Tweets, post your **submission page unique URL** on their social networks and do whatever else they can to share your music!

**POST ON BLOGS AND OTHER WEBSITES.** Consider which **blogs** might like to post your submission and send them an email. Don't forget to explore **artist fan sites** where you can post your track and to post and embed your widget on any site you own.